



Challenge progress

12.10.2011

15.11.2011

WINNERS ANNOUNCED!

Thank you all for participating in N9 challenge, our most popular challenge of all time! Here comes the long-awaited list of 12 winning ideas by 10 winners of Nokia N9 devices (in a random order):

Smart Lockscreen by [Parth Patel](#)

The lock screen is a critical part of the user experience, the first thing that the user always sees. Ideas to bring in more relevant information to this screen are very relevant, allowing the user to be more aware of what is happening without having to fully immerse with the device.

Faster Browser Tab Switching/Multitasking by [Ejas Mudar](#)

The N9 has the ability to run multiple browser windows, but switching with them is not currently possible with only one gesture. Ejas's idea is one of the best suggested ones on how to enable quick switching between open windows.

Multitasking swipe gesture by [Youness El Alaoui](#)

Extending Ejas's idea to all parts of the device, it would be very useful to provide a shortcut gesture to go the previous running task. Matching the advanced shortcut to an advanced two-finger gesture works nicely: it can be found and easily used, but it doesn't yet complicate basic usage.

Organising Feeds in the Events Homescreen by [Karim Nehme](#)

There were several ideas also related to giving users better means to control the information that is shown on the Events view. Karim's proposal was clear and easy to understand. To further improve it, one could think about also grouping per person. It is necessarily so that all Facebook posts are either interesting or non-interesting, but the same could apply for each individual contact: Providing a command to "Show more from this contact".

Zoom levels in feed view by [Youness El Alaoui](#)

Youness has a clever idea on extending the pinch gesture found in the Multitasking view onto the Events view: pinch out to see an overview. It is an elegant proposal solution, one that removes the need to place a command on screen, therefore removing clutter.

Photo Dial!!! by [Ara Azatanci](#)

Good ideas do not always need to be complex ideas. Sometimes something as simple as "Photo dial" works great: provide the user a way to build a visual wall of their most important contacts.

Quick Reply (for SMS, Email, etc) by [Andre Medeiros](#)

Text input is always a very important topic in touch screen design. Andre realizes that sometimes not everything needs to be written from scratch, there would be a time and place for template type replies. There is potential to think more about how this could be more integrated into the normal text input experience: Could the keyboard automatically suggest phrases in a suitable context? Could the keyboard learn from the user and propose them the next time the same situation arises?

Better ringtone by [Matjaž Lesjak](#)

A great example of a Smart idea: Specific, easy to justify, achievable, realistic and not too much effort. N9 allows the user to select a complete mp3 as the ringtone, so enhancing this ability further is a great idea: allow the ringtone

TOP PARTICIPANTS



Ejas Mudar
Member



MoritzJT
Member



Dung Nguyen Manh
Member



Mohammed Shihuaan
Member



Swaroop John
Member

[View all participants](#)

POPULAR TAGS

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ideas n9 n9_as_flagship next of
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windows

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to start from the most rocking part of the song.

Downhill kinetic scrolling by Lauren Tucker

Accelerometer is one of the underused features of the device. Thinking about ways in how to use it are always very welcome. It is a worthwhile question to ask that is replacing scrolling - which can be already done quite nicely with the touch screen – the best idea, or would there be potential to do even something different with this behaviour.

Work Seamlessly between Devices - Nokia Uninterrupted by Ejas Mudar

Ejas also talks about a very important future topic: users often have multiple devices. I can walk from home to the office, carrying my mobile device with me. When I reach the office, how can I easily continue doing whatever I was doing with my phone? I start composing an email and then have to go out – can I continue working on it on my phone? There are great steps to be made in relation to improving the seamlessness of the experience.

My Stream! by Prassad Sherlekar

Finally the wildcard idea, with huge potential. Prassad talks about a world where not all data needs to go through a centralized cloud service. We see that in the future there will be a critically important role both for cloud service access, but that this will not be the only way to communicate with each other. Devices are gaining new capabilities every day.

Application icon and title in running app overview by Ivan Čukić

This idea narrowly beats "Overlay icons in task switcher"(<http://www.ideasproject.com/ideas/12730>) because it solves a specific problem noted with the N9 UX – differentiation of different instances of the same application. In hindsight, these 2 ideas could be combined, giving instant recognition and application specific information."

Special honors to weekly winners:

Direct camera access gesture by Iain Wallace

Instantaneous Search by Frederico Santos

A note from the Jury Member Peter Skillman:

You folks in the community did a tremendous amount of great idea generation. I can say we were honestly overwhelmed (not to mention actually going through 2500+ ideas)!

In reviewing these, we looked at ideas that we weren't already implementing, especially the deceptively simple ones. Simplifying customers' lives is more about what you remove than what you put in. This is why mobile UX is so hard...It requires intense editing guided by some of the ideals below:

- *Consistency with patterns and familiarity*
- *Minimum number of clicks and steps to get to content*
- *A clean visual design free of extraneous information and noisy branding*
- *A design that is tolerant of errors (when you make a mistake, you have a clue on how to get back*
- *Some emotional delight...It's more about love than utility*
- *Clear sense of place in terms of navigation*

Keep it up and we really appreciate you!

Peter

Congratulations all!

CHALLENGE DESCRIPTION

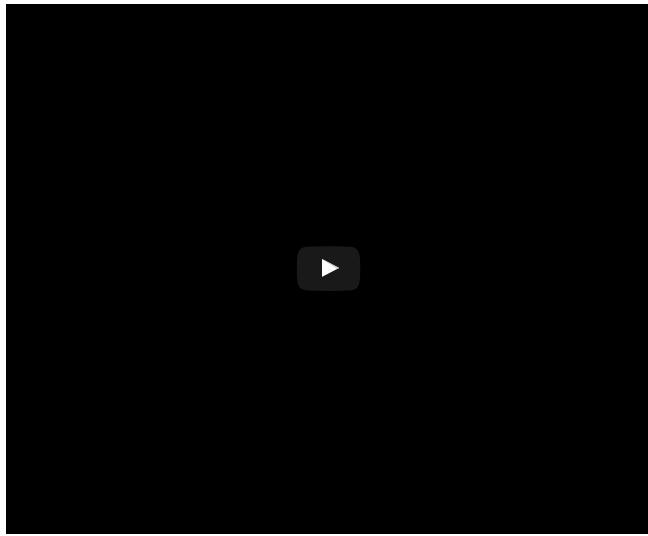
Welcome to the IdeasProject Nokia N9 Challenge!

If you are an active smartphone user, the Nokia N9 Challenge wants you!

Give your feedback on the Nokia N9 user interface - in particular ideas to improve the key features described below. We are also interested in hearing your innovative ideas for the next generation of mobile touch screen devices. **The top 10 ideas selected by the Jury in the end of the challenge will be rewarded with a Nokia N9 each!**

In addition, the best weekly idea will be rewarded with Nokia N9. See more information below in "Weekly challenges".

Marko Ahtisaari, Senior Vice President, Design on the design of Nokia N9:



The Nokia N9 embodies the latest mobile device user experience designed by Nokia. It builds on the notion that there is a better way to create device interfaces, beyond those currently available that truly match the needs of people using a touch screen device.

When designing the Nokia N9, some of key goals were to maximize the size of the screen, to allow one handed use, to permit a "heads up" usage paradigm, and to allow users to move from one task to another efficiently.

The Nokia N9 user interface can be found from swipe.nokia.com and developer.nokia.com/swipe. Both these sites provide additional information about the product, its ethos, and its development.

Tell us what you think about N9!

The best ideas will be reviewed by Nokia user interface designers.

Timeline:

Begins: October 12, 2011 at 09.00am EET (GMT+2)

Ends: November 15, 2011 at 5pm EET (GMT+2)

Panel of judges:

Nikki Barton, Vice President, Smart Devices UX Design, Nokia

Peter Skillman, Vice President, Services & MeeGo Design, Nokia

Anton Fahlgren, Senior Design Manager, Nokia

Challenge hosts:

Ronan MacLaverty, Developer Advocate, MeeGo

Heli Haapkylä, Manager, Crowdsourcing, Nokia

Prize: Up to 15 Nokia N9 smartphones. One per winner.

WEEKLY CHALLENGE WINNERS

Week 42 (Oct 12-18)

Customizable menu wallpapers by Valery G-man

Week 43 (Oct 19-25)

Instantaneous Search by Frederico Santos

Week 44 (Oct 26-Nov 1)

Profiles/apps launcher based on my position (My Spot!) by Fitron Arwani

It was a very hard choice again to choose the winner. However the hosts find this idea of location aware folders very interesting as it definitely allows users smooth task transition as well as permits more "heads up" usage. The idea extends the profile concept, and plays on the idea of the UX extending beyond the screen.

Week 45 (Nov 2-8)

Direct camera access gesture by Iain Wallace

This idea enhanced N9 UI giving the fast access to the camera. Uses a gesture that is natural and leaves the hands in the right place to use the camera. It can be seen to overcome the lack of the camera key.

Week 46 (Nov 9-15)

Shake it! by Vadim Neil

A clever idea to add motion gestures can be used with a gloved hand. Helps the "Heads-up".

TOP 5 OF THE WEEK 46

This week the top 5 ideas were selected based on challenge host's opinion. You will have time to vote and comment these ideas until Friday Nov 18 at 9 am (GMT +2). The hosts will decide the final winner based on community's feedback (Note! Just the quality matters, not the quantity!) on Friday 18th of November at 13 (GMT +2).

These 2 first ideas are very similar, but we liked them both for a motion gesture. Which one do you prefer?

1. [Shake it!](#) by [Vadim Neil](#)

A clever idea to add motion gestures can be used with a gloved hand. Helps the "Heads-up".

2. [Touch+Move](#) by [Maarten Grachten](#)

Doesn't require button. "Heads-up".

3. [Folders](#) by [Jose Jacome](#)

The view of the folders fits nicely with the N9 UX. The one hand-ness is built in, and the opening of the icons beside the folder makes it easy to do the second selection. It's a nice refinement to existing ideas.

4. [Don't let your phone have an upside down](#) by [Jason Brower](#)

A heads up aspect for the handset - and a simple HW concept. Person doesn't need to look at the handset to use it.

5. [Intuitive Media-Playback](#) by [MoritzJT](#)

Works with one hand. Solves a problem with a gesture based way.

6. [Enhancement of Swipe](#) by [JKy Cheung](#)

This is one of the best of the enhancement of Swipe ideas.

Ideas from previous top 5-10's have not been included when choosing the weekly winners, because otherwise we would have the same runner-ups every week. Please keep in mind that all ideas will anyway be included when rewarding 10 best ideas selected by the Jury (Skillman, Barton, Fahlgren) in the end of the challenge!

LATEST IDEAS

Reminder of unread SMS, notifications

Creation Date: 15 Nov, 2011 7:26 PM in N9 Challenge

by Guillermo Parada



Virtual N9

Creation Date: 12 Nov, 2011 10:39 PM in N9 Challenge

by Guillermo Parada



n9 winning ideas.....

Creation Date: 7 Nov, 2011 10:53 AM in N9 Challenge

by Dheeraj Verma



Real world strategy game

Creation Date: 14 Nov, 2011 5:25 PM in N9 Challenge

by Danilo Šegan



Option to filter out App Wizard "apps" from the Store

Creation Date: 21 Oct, 2011 2:45 PM in N9 Challenge

by Peter Lackman



Downhill kinetic scrolling

Creation Date: 12 Nov, 2011 9:20 AM in N9 Challenge

by Lauren Tucker



Enhancement of Swipe (Videos added 20/11/2011)

Creation Date: 13 Nov, 2011 3:07 PM in N9 Challenge

by JKy Cheung



Improving N9!!!!

Creation Date: 12 Oct, 2011 4:56 PM in N9 Challenge

by alessio betori



Knock to answer, answer a phonecall with your gloves on

Creation Date: 14 Nov, 2011 5:35 PM in N9 Challenge

by Guillermo Parada



Future Gen Touch Screen – Multi Layered LEDs

Creation Date: 13 Nov, 2011 10:54 PM in N9 Challenge

by Swaroop John



Fast app switching with a sideways swipe

Creation Date: 26 Oct, 2011 3:23 AM in N9 Challenge

by Lauren Tucker



N

Creation Date: 20 Oct, 2011 1:48 AM in N9 Challenge

by Kraken Diebesten



Suggestions on Nokia N9 interface

Creation Date: 15 Nov, 2011 1:08 PM in N9 Challenge

by JIANSHENG LIN



Multifunctional Quick Launch and Status Bars

Creation Date: 9 Nov, 2011 2:18 PM in N9 Challenge

by Matt Wong



Lockscreen custom gestures with dynamic lockscreens

Creation Date: 19 Oct, 2011 12:19 PM in N9 Challenge

by Peter Lackman



Sound/voice command triggers camera shoot

Creation Date: 9 Nov, 2011 5:32 PM in N9 Challenge

by Tomasz Amborski



Purify SWIPE



Folders should look like this

Creation Date: 28 Oct, 2011 4:04 AM in N9 Challenge

by Daniel Vasil



N9 MultiSIM –support 2 SIM cards=2phonenumbers in 1 N9

Creation Date: 7 Nov, 2011 3:15 PM in N9 Challenge

by Tomasz Amborski



Touch+Move

Creation Date: 15 Nov, 2011 2:40 AM in N9 Challenge

by Maarten Grachten



Smart Suggestions - intelligent text prediction

Creation Date: 30 Oct, 2011 9:10 PM in N9 Challenge

by Lauren Tucker



Folders

Creation Date: 15 Nov, 2011 6:38 AM in N9 Challenge

by Jose Jacome



Voice command to pick up call or end it(gloves problem)

Creation Date: 13 Nov, 2011 9:27 PM in N9 Challenge

by Julian S



Nokia N9 Music

Creation Date: 3 Nov, 2011 10:26 PM in N9 Challenge

by Igor Kosiachenko



Nokia Cops

Creation Date: 14 Nov, 2011 9:14 PM in N9 Challenge

by rishi Bains



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